

Preliminary 2006-2012 Strategic Planning Timeline

2004

October 1

Cabinet Retreat – Visioning the Future

- Focus: FY 2005 & Beyond
- Preliminary Review: Environmental Scan/Trends
- Visioning: *Where Do We Want to Be in 2012?*
- Discussion: Mission, Strategic Priorities/Thrursts

October 15

Board Retreat – Visioning the Future

- Accomplishments 2000-2005 Strategic Plan
- Preliminary Review: Environmental Scan/Trends
- Visioning: *Where Do We Want to Be in 2012?*
- Discussion: Mission, Strategic Priorities/Thrursts

November – January 2005

Revisit Mission, Values, Vision

Conduct Environmental Scan/Trends

- Meet w/ Faculty, Staff, Administrators, Student Groups
- Conduct Student Satisfaction Survey of UG/G (e.g. ACT Survey)
- Review “Revised Draft” of Mission, Values, Vision w/ University Community
- **Cabinet Review & Approval: Mission, Values, Vision**

2005

January – March

Situational Analysis/SWOT

- Focus Group Meetings – Faculty, Staff Component & Programmatic Groups
- Focus Group Meetings – Educators, Business Community, Alumni, Governmental Constituents, Partners
 - Include Mission, Vision, Values
- **Key Questions:**
 - Where Are We Now?
 - What Are Stakeholder Needs?
 - What Does Data Tell Us?
 - What Are We Doing Well?
 - What Needs to Be Improved?
 - External Opportunities/Threats
 - What’s Happening in External Environment
- Assess Student Satisfaction Survey (UG/G)
- Assessment: Internal Environment from Existing Data Sources

January 2005 – March

Situational Analysis/SWOT

- Select Student Focus Groups
 - Feedback from Student Satisfaction Survey

February 19

Board of Trustees Meeting

- Approval of Revised Mission, Values, Vision
- **Final Report on 2000-2005 Strategic Plan**
- Update on 2006-2012 Strategic Plan Progress

March – April

Draft 2006-2012 Strategic Priorities/Thrusts

- Identification of Performance Criteria (What, When, Who)
- Assessment of Budgetary Requirements for Implementation
- Ongoing Feedback to Key Stakeholders

April

Cabinet Approval of Strategic Priorities/Thrusts

- Draft 2006-2012 Strategic Plan
- Preliminary Resource Requirements

May

Present “Draft” Plan to University Community

- Campus Meetings: Review & Discussion of Plan
 - Faculty Institute

June 1

Present “Draft” Plan to Planning Committee

- Comments, Feedback

June 18

Board of Trustees Meeting

- Present Plan to Board for Approval

July – August

Finalize & Publish Strategic Plan

- Include Accomplishments from 2000-2005

August 2005

Communicate Plan to University Community

- Fall Convocation